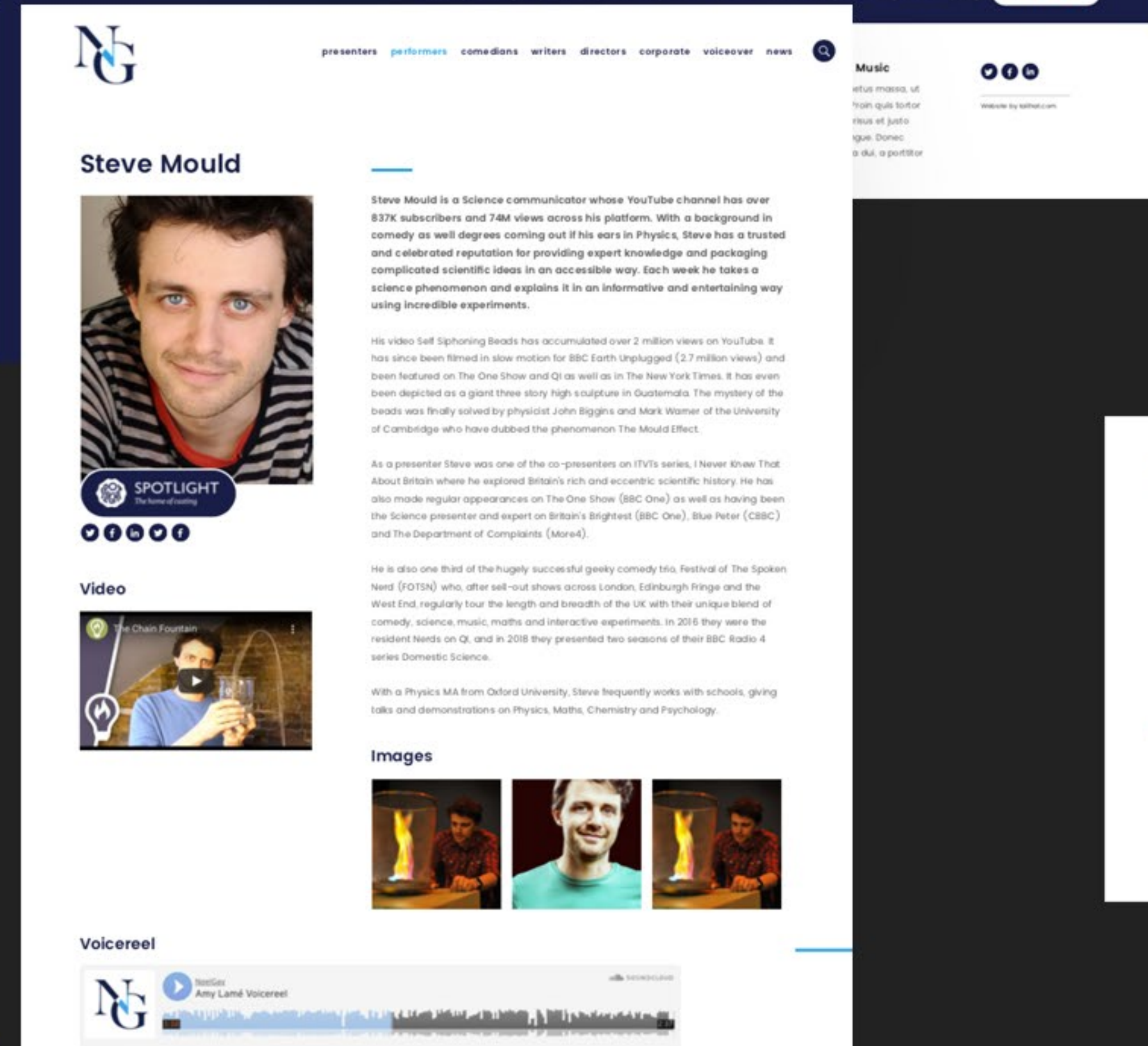
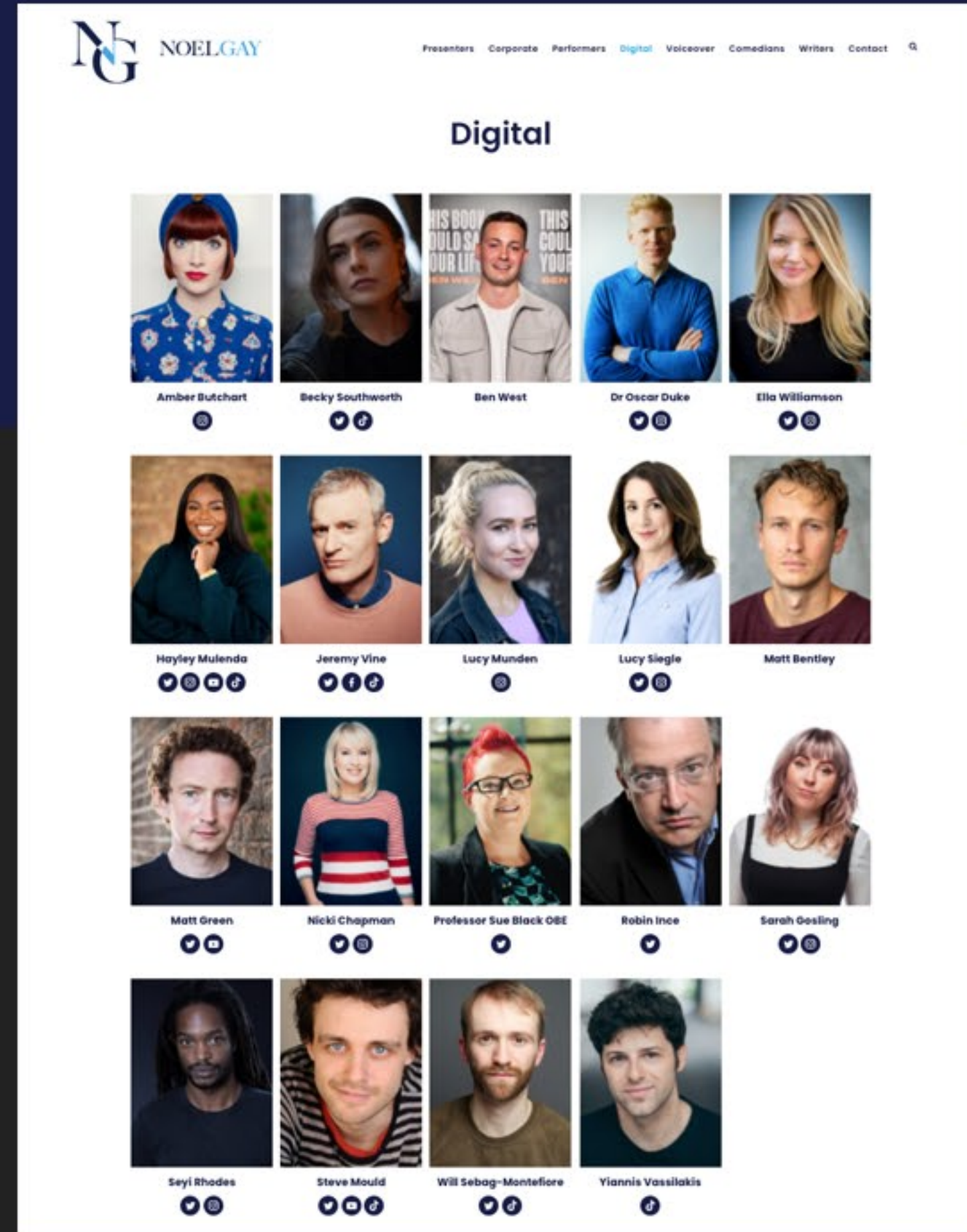


Client: Noel Gay
Sector: Talent Agency

Design rationale

The aim was to produce a brand and website with a modern, light and clean design. The previous brand and website were old-fashioned from a design and branding perspective, and the site had performance and content management issues. The new site needed room to breathe, a 'new simplicity'.

From a content management perspective, the aim was to give internal staff the ability to easily manage multiple content types such as video and audio showreel embeds, image galleries and testimonials.



www.noelgay.com



HOUSE+CO PROPERTY 0117 907 0020

"Great local agent, always at the end of the phone. Will be recommending to all my friends and family."

SEARCH PROPERTIES TO BUY LOCATION E.G. BS6 GO

FOR SALE £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

SOLD £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

FOR SALE £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

FOR SALE £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

FOR SALE £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

I HOUSE+CO PROPERTY Bristol St George Easton Kingswood Redlan

GET A FREE VALUATION

Nulla at nulla justo, eget luctus tortor. Nulla facilis. Duis aliquet egestas purus. Inerum in blandit. t nulla justo, eget luctus tortor. Lorem nulla tempo facilis. Duis aliquet egestas alto purus.

HOUSE+CO PROPERTY 0117 907 0020

SEARCH TO BUY LOCATION MIN £ MAX £ MIN BEDS GO MAP

FOR SALE £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

SOLD £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

FOR SALE £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

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FOR SALE £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

FOR SALE £265,000 2 BED + 1 BATHROOMS + 1 RECEPTION

LOAD MORE

"Great local agent, always at the end of the phone. Will be recommending to all my friends and family."
Jess Sutton, Google Review

OUR TEAM Approachable, effective, honest

Which? Which? report 2017 House+Co Property named best in the South West

HOUSE+CO PROPERTY 0117 907 0020

BUYING/SELLING View properties for sale Free Valuation The moving process Our services Changing agent

RENTING/LETTING View properties to let Maintenance services Landlord information Tenant information Out of hours details

CONTACT US 0117 123456

Client: House+Co
Sector: Estate Agent

Project scope

What began as a new website project for this Estate Agent business grew into a larger remit after the business owner fell in love with the emotional and fun impact of the conceptual visuals and the "Finding homes for..." campaign concepts that were presented. The visual ideas and strapline were then rolled-out to other marketing collateral such as sales and lettings boards, signage etc.



HOUSE+CO PROPERTY 0117 907 0020

finding homes for +COSMONAUTS

HOUSE+CO PROPERTY 0117 907 0020

finding homes for +COHABITING

HOUSE+CO PROPERTY 0117 907 0020

finding homes for +COLLECTORS

www.houseandco.uk

HOUSE+CO PROPERTY

finding homes for +COOKS (GOOD AND BAD)

HOUSE+CO PROPERTY

finding homes for +COSMONAUTS

Harlech Way, Willsbridge, Bristol, BS30 6US • £450,000

Availability: On market Enquire now

4 BEDROOMS • 3 BATHROOMS • 2 RECEPTION ROOMS • TENURE: FREEHOLD

Shortlist Download brochure PDF Energy Performance details Enquire now

FEATURES SUMMARY

Three bedrooms
Lean-to conservatory
14ft Kitchen/Breakfast room
Popular road
Bay lounge
Gas central heating
South-facing garden
No chain

Hidden gem overlooking treestops and sutton brook is nestled in a quiet location in popular Willsbridge within an arms reach of Bristol and Bath cycle track, Avon valley railway and gallopers in three four bedroom detached dormer bungalow.

The property comprises a grand entrance leading to a spacious living with log burner, diner, modern shower-room, 'cottage' style fitted kitchen/breakfast, bedroom four study and a 23ft garage/workshop floor along with the master bedroom and master-ensuite with 6 additional two double bedrooms with fitted wardrobes, 12ft bathroom with dressing area and office to the first floor.

Further benefits includes: gas central heating via combination boiler, glazing, off-street parking and a stunning private and enclosed garden mainly laid to stone with a patio furniture area, decking area and

www.houseandco.uk

HOUSE+CO PROPERTY

finding homes for +COFFEE LOVERS

to let

0117 902 6409 houseandco.uk

to let

0117 902 6409 houseandco.co.uk

SEARCH TO LET LOCATION MIN BEDS Check list LIST

Excellent service from a very friendly and efficient team. House + Co have handled two property sales for me recently and have provided an excellent service for a reasonable rate I can highly recommend House + Co.

★★★★★

We only use a professional photographer, coupled with accurate floorplans to make your home stand out from the crowd.

According to Which? magazine (March 2017), we are the number 1 agent in the South West for achieving the highest possible price for your home. Yes you read that right, the whole of the Southwest...

HOUSE+CO PROPERTY

BUYING / SELLING

RENTING / LETTING

CONTACT US

SALES 0117 907 0020
LETTINGS 0117 902 6409

Terms, privacy policies

Accreditations

DPSP

Enquire about this property • 0117 123456

Name Email

Message

SEND

HOUSE+CO BUYING/SELLING RENTING/LETTING

How much is your property really worth? Book your free valuation now

HOUSE+CO PROPERTY

finding homes for +COMPOSERS

✓ sold

0117 907 0020 houseandco.co.uk

HOUSE+CO PROPERTY

finding homes for +COOL DUDES

to let

0117 902 6409 houseandco.uk

Client: House+Co
Sector: Estate Agent

Direct contributions

- Website visual approach.
- Website front-end UI/UX design.
- Project management of website build with developer.
- Sourcing and preparation of campaign photography (from stock).
- Commissioning and art direction of photography of team and offices.
- Design and artwork for sales boards, posters, corporate stationery, email signatures etc.

Design rationale

Estate agent websites can be very run-of-the-mill affairs. They rarely attempt to build in any fun or emotion into the process, usually providing purely utilitarian “property search” facilities, but little to establish or differentiate a brand.

After missing a train I had 40 minutes to kill and came up with the concept of the “Finding homes for Co...” strapline and images (a great example of stepping away from the computer). I presented some rapid mock-ups to the client the following day, and these became the cornerstone of the website (and wider marketing) approach. The company name ‘+Co’ was used to form words such as Cosmonauts, Cooks, Composers, Collectors... with associated quirky images.

HOUSE+CO PROPERTY

finding homes for +COMEDY CATS

open

0117 902 6409 houseandco.co.uk





twentyfifty®

Name of training course goes here

Module 1: Introduction to the world of business and human rights

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia lorem ipsum dolor amet primis faucibus.

© 2020 twentyfifty ltd - all rights reserved

These were initial brand and visual approach visuals for marketing material

Our services: from social sustainable business

We partner with companies making the journey from social risks to delivering more positive social impact, significant contribution to the UN's 17 Sustainable Development Goals.

We do this through the following, inter-related services:

- 1 Impact Assessment**
Addressing the negative, evolving the positive
- 2 Due Diligence**
Embedding ESG and learning to deliver 'Impact turnaround'
- 3 Organisation Innovation**
Serving social sustainability and a just transition

© 2020 twentyfifty ltd - all rights reserved

Transforming social risk into business opportunity, sustainably

Delivering responsible business in practice - from global strategy to local practice - via human dignity and flourishing.

Stakeholder engagement, Leadership of change, Human flourishing, Technology innovation, Facing climate emergency

Working with the world's biggest companies to address the needs of the most vulnerable during this time of unprecedented disruption and transition...

Established in 2004, we are a management consultancy working with major companies around the world to embed due diligence processes, aligned with the UN Guiding Principles on Business and Human Rights and to innovate in their approaches to stakeholder engagement and organisational development to deliver positive impact.

We have offices in UK, Germany, India and Switzerland - and a network of global associates, based in countries such as Brazil, Ghana and Malaysia.

How can we help? Starting the conversation

Building Resilience: we're all vulnerable now...

As we transition through the Covid-19 pandemic and see there are further challenges coming - such as climate change, migration, food supply challenges etc - we see that, as well as tending to vulnerable human beings and vulnerable supply chains elsewhere, part of the solution lies in staying tuned to our own vulnerability and humanity, right here!

At twentyfifty we continuously ask what shifts in our culture and what support for our well-being, are required for us to effectively serve the wider world. What we learn here, we apply in the culture change, 11 coaching and 2050 leadership work we bring to our clients.

Latest

Webinar Event October 2020, Another article headline goes here, Job opportunity at twentyfifty

© 2020 twentyfifty ltd - all rights reserved

Client: twentyfifty
Sector: Business consultancy

Project scope

Branding and development of their multi-lingual marketing and informational website (WordPress). Working with their marketing manager to launch their new website, and provide ongoing support and development services (ongoing).

Direct contributions

Branding – evolution of logo.
Website planning and production - Scoping and development of a bespoke responsive WordPress theme and framework utilising SiteOrigin pagebuilder for flexibility of content layout across pages and post types.
Development of key site templates and design assets from supplied site design mockups.
UI work for custom filtered categories within News and Case Studies sections (and upcoming Publications database).
Design and preparation of content assets.
Multi-lingual setup using WPML – currently for German and English sites.
Hosting and launch consultation/management
CMS training - working with the marketing team to handover content and translation management to UK and German staff internally.
Ongoing support and maintenance - general website management (updates, hosting, performance, ongoing development).



From social risk to sustainable business

twentyfifty is a management consultancy working with global companies to deliver on their commitments to respect human rights and contribute to a more equitable and inclusive world.

Learn more



From social risk to sustainable business

twentyfifty is a management consultancy working with global companies to deliver on their commitments to respect human rights and contribute to a more equitable and inclusive world.

Learn more



We support companies by offering three inter-related services

- Understanding Impacts**
Addressing the impact of your business on people by engaging, inquiring & building trust
- Embedding Due Diligence**
Managing risk and supporting innovation by embedding new practices across your business
- Renewing Organisations**
Partnering courageous leaders while building new capabilities from field to boardroom

- 2004** YEAR FOUNDED
- 40** TRUSTED CONSULTANTS IN OUR NETWORK
- 24** COUNTRIES WORKED IN
- 82** CLIENT PARTNERSHIPS

OUR TEAM

Delivering responsible business and human flourishing

Established in 2004, we are a management consultancy working with international companies to implement their social sustainability strategies, aligned with the UN Guiding Principles on Business and Human Rights (UNGPR) and Sustainable Development Goals (SDGs). When human rights are realised, people not only survive, but have the chance to grow and flourish. Whether our focus is vulnerable workers in supply chains, working in partnership with our clients, or how we deal with each other, human flourishing is at the heart of all we do. For us, this is central to 'positive impact'.

Meet the team

LATEST News, Views & Events

- Webinar: UNGCD - Living Wages in Global Supply Chains**
- Webinars: Mandatory Human Rights Due Diligence Regulation**
- Practical guidance on grievance mechanisms in partnership with AIM-Progress**

OUR WORK

From strategy to implementation...



Client: twentyfifty
Sector: Business consultancy

Design rationale

The aim was to produce a website with a modern, light and clean design theme that would echo Twentyfifty's sustainability remit and ethos. Previous marketing material and website were very 'heavy' (in the "crowded/laden" sense) from a design and branding perspective. The new site needed room to breathe, and I consulted on content structure/design to ensure we didn't go down the path of very text-heavy content.

From a pragmatic content management perspective, the aim was to give internal staff the ability to easily manage content without the complexities of the previous website framework/content data structures.

LATEST News, Views & Events

LinkedIn



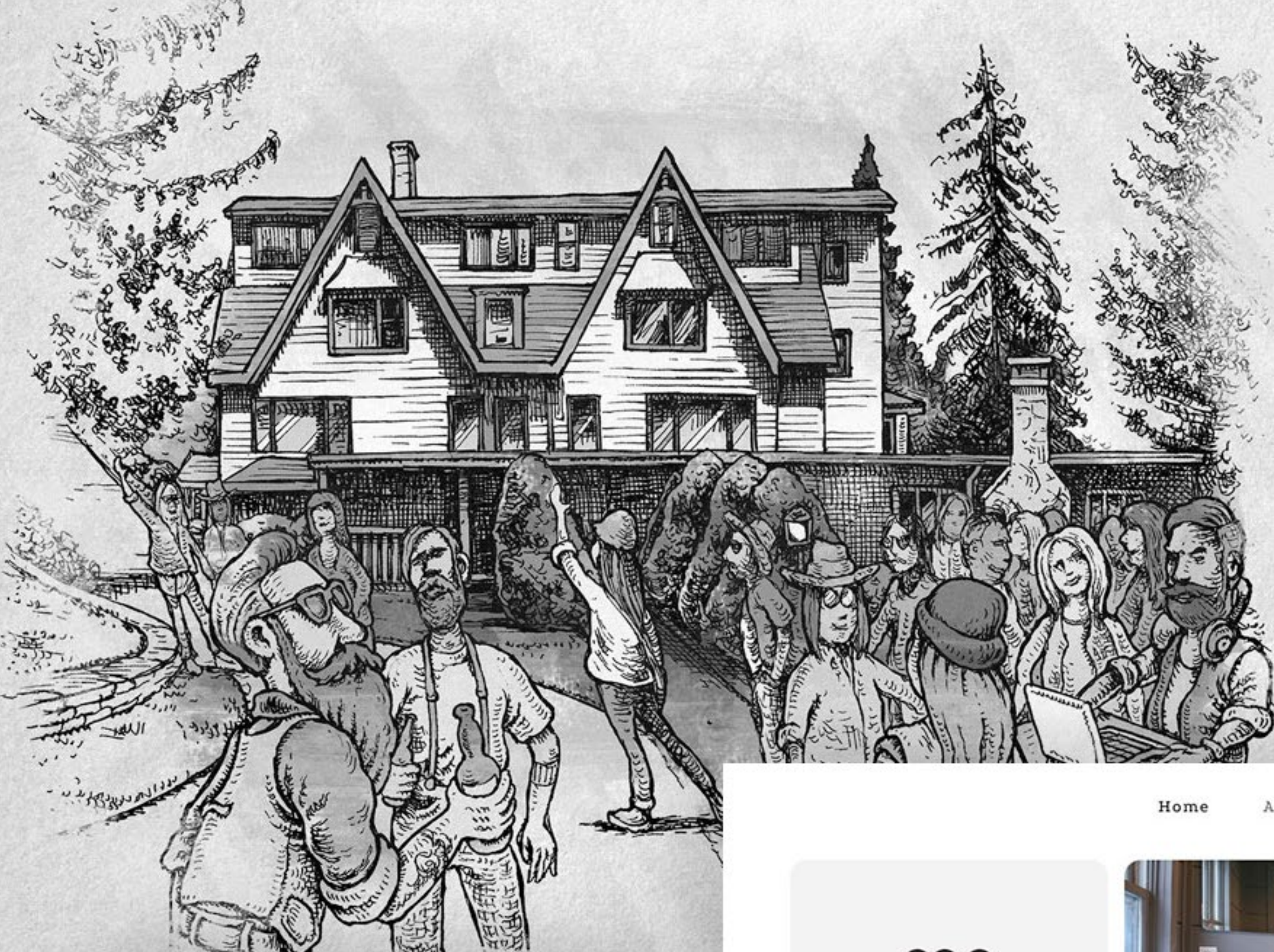
ALL NEWS VIEWS EVENTS

- Webinar: UNGCD - Living Wages in Global Supply Chains**
- Webinars: Mandatory Human Rights Due Diligence Regulation**
- Practical guidance on grievance mechanisms in partnership with AIM-Progress**

Meet the team

A high-performing team delivering proven results

- Uli Griffiths Price
- Achim Arnold
- Alison Clarke
- Amy Coupland
- Anna Goodship
- Anna Harvey
- Anna von Sivers
- Annette Bremer
- Andrey Delaplagne
- Christina Bercher
- Claire Lynch
- Cara Moreno Pittz



Client: Farmhouse
Sector: Hotel/hospitality

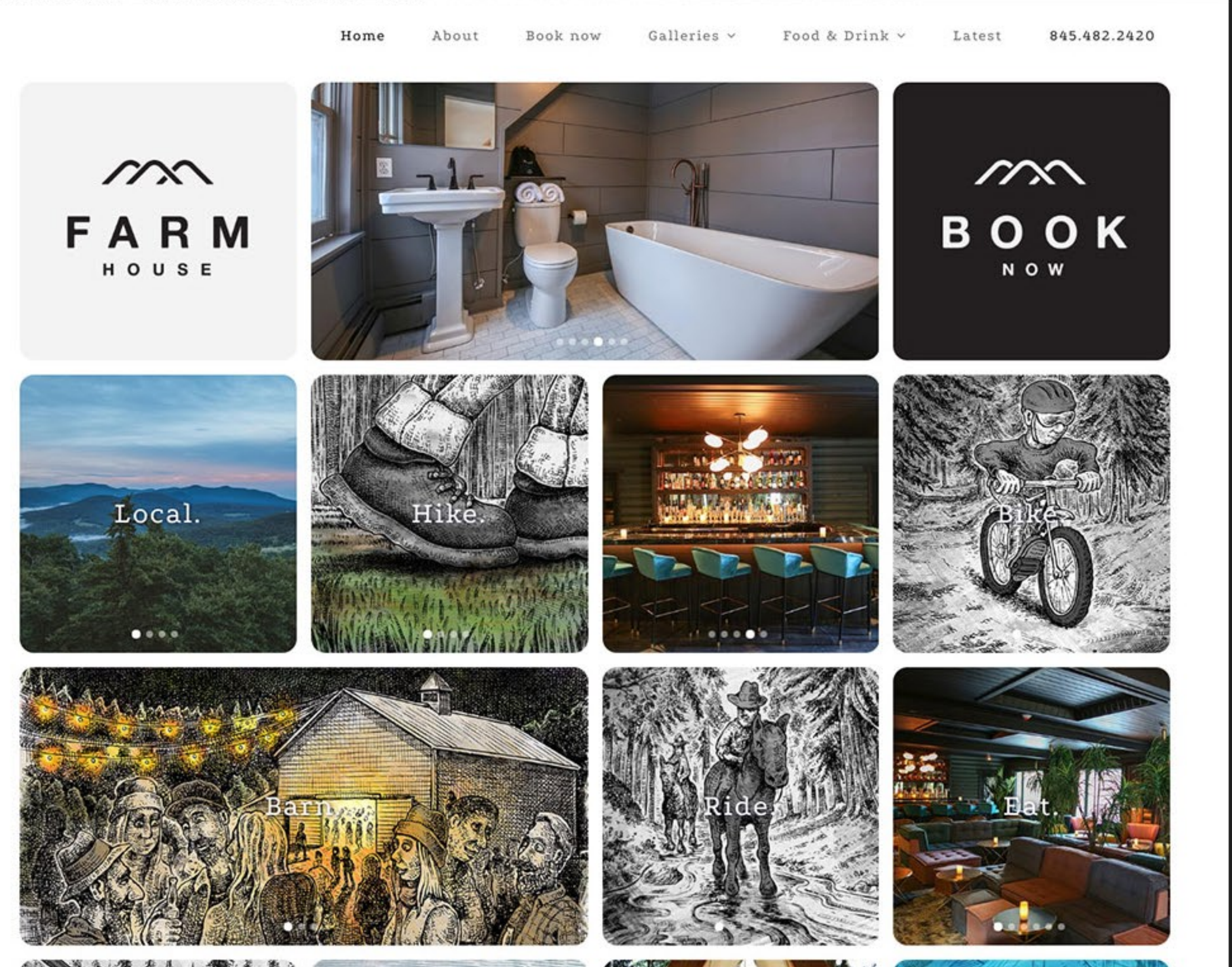
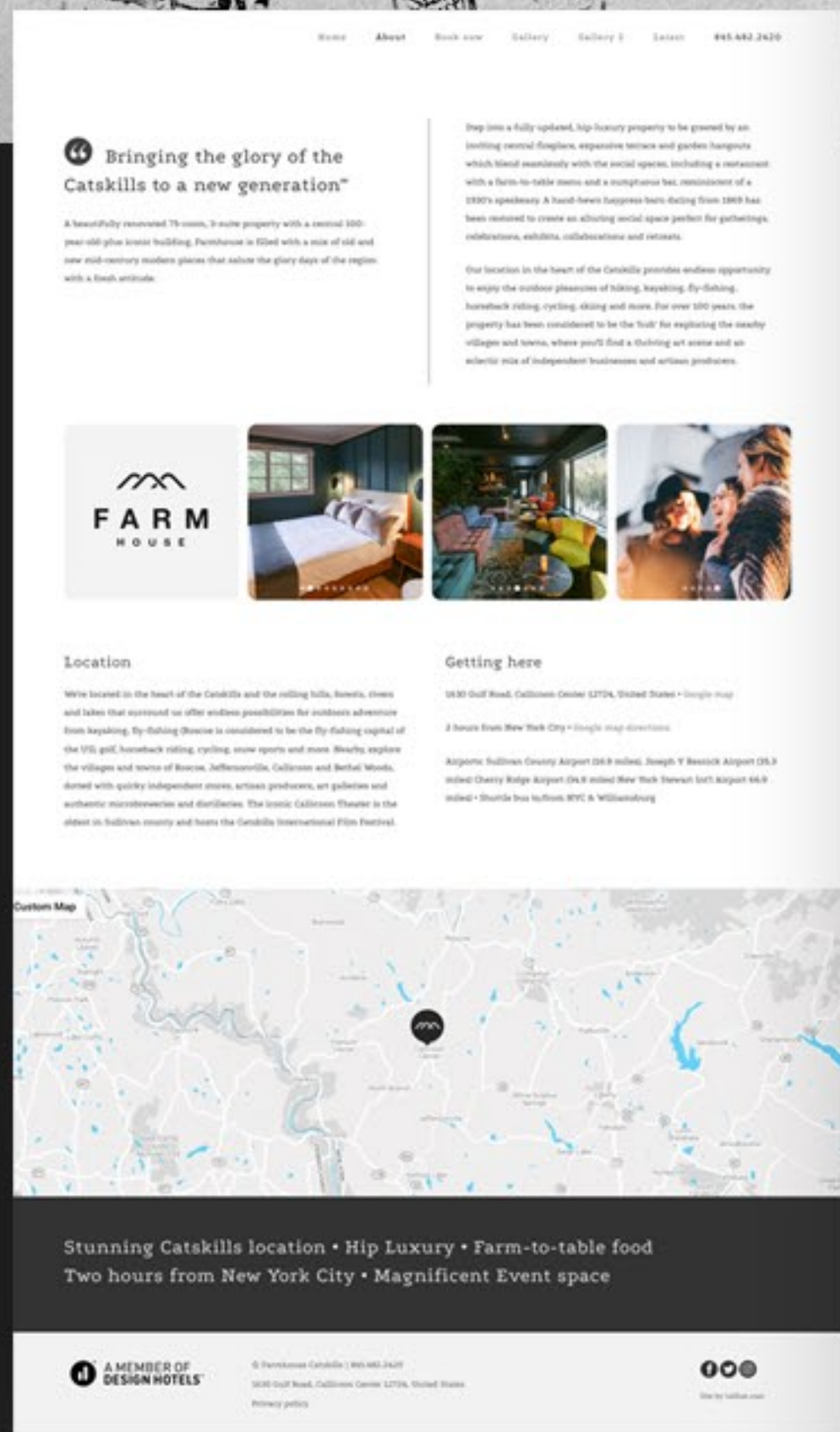
Project scope

To develop visual styling and marketing website for a hotel in the Catskills (NY State). Commissioning bespoke illustrations for launch site. Discussions for integration of booking systems.

Direct contributions

When The Farmhouse launched a luxury hotel offering in the Catskill Mountains, I was asked to produce a marketing website as part of their launch. Visual approach and website 'exploratory' concept. Commissioning, briefing and managing bespoke illustrations. Design and build of WordPress website. Ongoing support and maintenance - general website management (updates, hosting, performance, ongoing development) CMS training - with their in-house social media manager. Liaison with booking systems company.

NB Website no longer live due to sale of business and subsequent rebrand.






F A R M
HOUSE

Chris Jones
Cell (USA) +1 917 346 0616
Cell (EUR) +44 770 200 5040
chris@farmhousecatskills.com
6 Bethlehem Road, Callicoon Center
New York, 12724



F A R M
F A R M
FF

OUTLINED AND
ROUNDED CORNERS

Secondary font
Podkova
<https://fonts.google.com/specimen/Podkova>
tracking 75

F A R M
HOUSE
HELVETICA NEUE
TRACKING 450 AND 750

Client: Farmhouse
Sector: Hotel/hospitality

Design rationale

As with many start-up projects, whether service-led or product-led, one of the first big challenges is establishing a visual approach when there is highly limited access to real imagery. In the case of the Farmhouse the hotel was still a building site; there were no lovely photos of finished accommodation suites, swimming pools, gardens, or people enjoying themselves! One solution is to use more abstract stock imagery, but in this case we decided to commission bespoke illustrations to form the basis of the initial website, and over time to add real photography of the hotel as this became available.

We wanted to establish a sense of a 'beautiful, cool and restful place', aimed primarily at a stressed NY city-dweller looking to recharge within nature away from the urban chaos. Bespoke establishing photography was commissioned to instill a strong feeling of the natural environment and activities within (Catskill forests, lakes, waterfalls, watersports, hiking and outdoor activities). These photos were used alongside our bespoke illustrations which were also used on print material at the hotel itself, and for social media outreach. We were aiming to establish an "I want to go there and do that!" moment for potential customers.





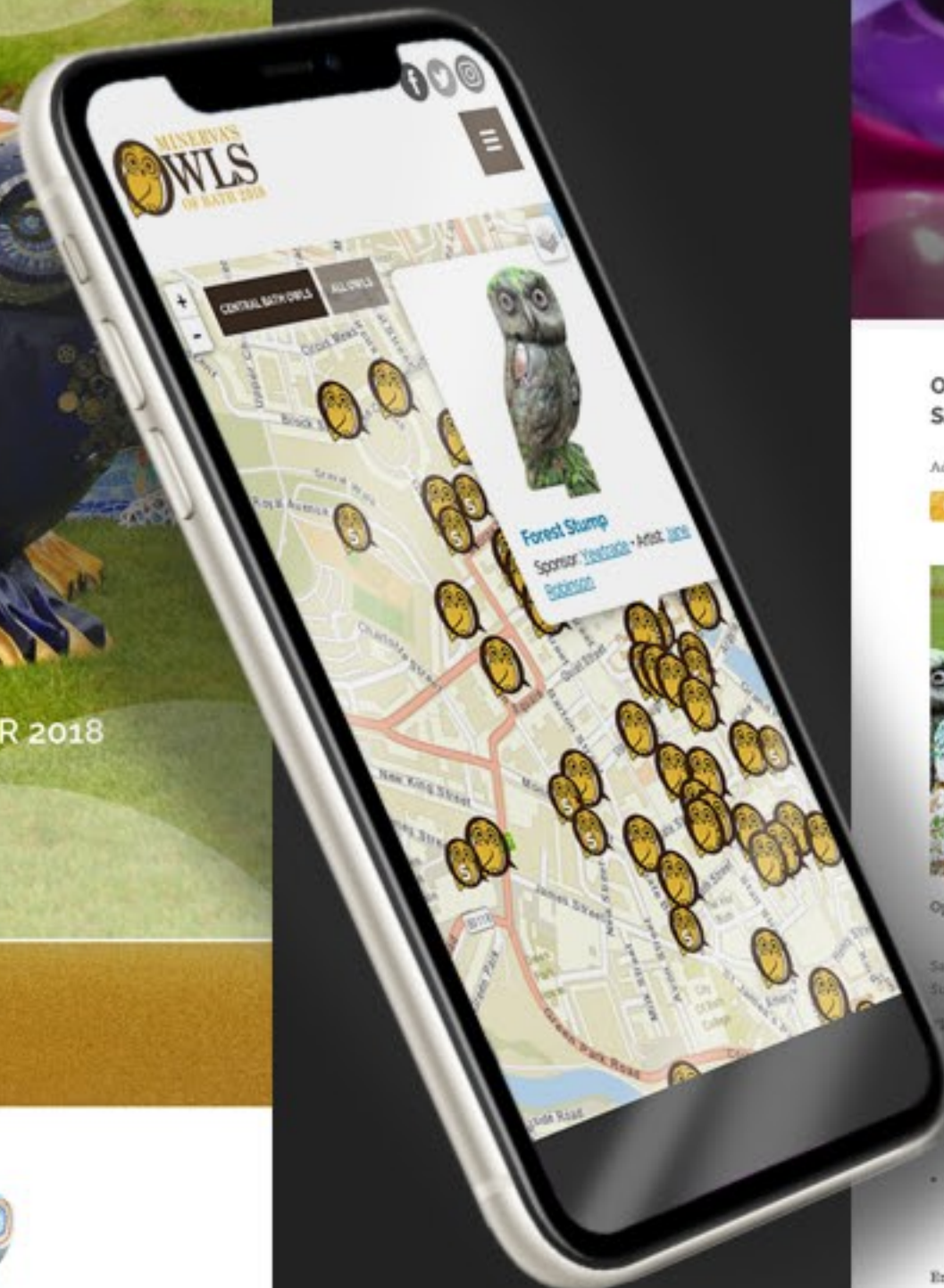
HOOT FAREWELL WEEKEND 29-30 SEPTEMBER 2018

MAKE A DONATION TO THE OWLS OF BATH CHARITIES £2, £5, OR ANY AMOUNT



ATHENE NOCTUA BASANTI MADAME CHOUETTE EMMA THE COMMUNITY OWL HERBIE

Show me more owls!



OWLS HOOT FAREWELL - AUCTION PREVIEW WEEKEND SATURDAY 29 - SUNDAY 30 SEPTEMBER

Advance tickets are on sale now. Tickets can also be bought at the gate on the day.



Opening times: Saturday 10.00-18.00 (last entry 1700) Sunday 11.00-17.00 (last entry 1600) Tickets: Free for 5's and under £3 for aged 6-15 adults (includes 20 page souvenir brochure with photos of all the owls) £15 - family ticket for 2 adults & up to 3 children (including souvenir brochure)

Entry includes loads of free activities! Tickets can be bought in advance via Eventbrite (booking charge applies) or on the gate on the day. Tickets are valid for either Saturday or Sunday.

NB: The Bat is a very large space so the event is unlikely to be held there for the Owls of Bath charities.

For more event information and FAQs, please visit our website. To see photos of our previous King of the Owls of Bath auction preview weekends below.



THE AUCTION 17 OCTOBER THE APEX HOTEL, BATH

BUY TICKETS

The Owls of Bath 2018 charity auction will be held at the new Apex Hotel in central Bath and is your chance to own a beautiful Owls of Bath sculpture!

Times - 6.30pm champagne reception, 7.30pm auction, 10.30pm carriage. Dress - cocktail/suits.

Tickets are £37.00 + VAT and include a champagne reception, tapas-style savoury dishes, trio of desserts, cheese & fruit platter, chocolates, coffee/tea and auction catalogue. Wine can be pre-ordered for your table. Cash bar also available.

Bookings is managing the bidding, with telephone and absentee bidding also available. The auction will also be live online via The Auction Room. To register for online bidding please visit the Auction Room website.

OWLS OF BATH CHARITIES - 100% of event profits will be donated to:

- The new Royal United Hospital Cancer and Therapies Centres
- Bath Young Carers' Centre (a vital resource for children who look after ill, frail or disabled family members)
- Roman Baths Archway Project (opening up secret Roman tunnels & creating a new World Heritage education centre)

See all 82 of the Minerva's Owls of Bath owl and owlet sculptures displayed in one giant 'parliament' for the first and last time, over the weekend of 29-30 September at the Bath Recreation Ground.

This fun, feather-filled weekend will be the last chance to say farewell to the flock before the owls fly off to the charity auction on 17th October.

There will be two newly decorated owlets landing at the event and lots of FREE ACTIVITIES over the weekend including:

Meet real owls at Paul Gollidge's Bird of Prey Discovery (Saturday) and have your photo taken with beautiful owls from The Owlery, West of England Bird of Prey Centre (Sunday)

Owl decorating workshops - make an owl mask to take home and take part in the design an owl drawing competition (win Owls of Bath posters)

Make your own owl badge to take home with the Bath Young Carers Centre

Bath City FC 'Beat the Gowlie' challenge - test your footie skills against the inflatable goal & speed radar (Saturday 4pm-6pm, Sunday - all day)

Meet Harry Bomer, the 14 year Bath finalist in ITV's 'The Voice'. He'll be busking at the Hoot Farewell from 12.30 on Saturday. Show your appreciation by putting something in the hat and help fund his new album!

Owl Pellet Dissection sessions with the UK Little Owl Project

Meet Horrible Histories Illustrator Martin Brown & spot the hidden images on his owl FestiOwl for a chance to win Horrible Histories goodies (competition all weekend, Martin on Sunday morning)

Meet Olympic Gold medalist Amy Williams MBE on Sunday (1100-1300) and 'Mr Owl', the new owl Amy has painted especially for the event.

Big Hoot App Prize Draw - 1200 Sunday - Owl fans who have visited all 82 owls and answered the app questions correctly will go into the hat to be in with a chance of winning the fabulous Big Hoot App Prize! Drawn by Amy Williams at 1200 midday.

Owl Face Painting by award-winning Car Pinxten (E1)

Enter the Ruff Owl for a chance to win a large Owls of Bath sculpture, a full set of Horrible Histories books, £100 SouthGate shopping vouchers, a professional portrait painting of your pet and Owls of Bath mugs & posters (Tickets E1)

Our Owl auctioneer will be the charismatic Addison Geipcy. Addison has been an auctioneer and valuer for the past 11 years, and the main personality on Channel 5's prime time series 'Storage, Flog the Lot'. He has also featured on BBC's Bargain Hunt and the Bargain Hunt 'Famous Find' series as a valuer and auctioneer.

The evening will be hosted by Greg Ingham, CEO of Media Clash and Chair of Creative Bath and we will be joined by Olympic Gold Medal winner Amy Williams MBE who will auction a few lots, including the fabulous owl she has designed and painted for the charity event.

OWLS FOR AUCTION - 59 of the stunning large 1.1m owls and 3 of the smaller 75cm owlets will be up for auction, many of which were decorated by award-winning artists, illustrators and designers.

OWL ARTISTS - The supervised 'parliament' of owls has been decorated by a wide range of talented artists and designers. Including SP Portrait Award artist Richard Twiss, celebrated Bristol street artists Inkie and Chloa, Horrible Histories book illustrator Martin Brown, Elle Decoration Design Awards winner Lisa Todd, Bath surrealist artist Philip Bouchard, Olympic Gold Medalist Amy Williams MBE and several of the UK's leading creative design companies, all of whom have transformed the owl and owlet sculptures into a truly collaborative masterpiece.



OWLS OF BATH SCULPTURE TRAIL

Minerva's Owls of Bath 2018 is a major part of the World Heritage city of Bath and is your chance to own a beautiful Owls of Bath sculpture!

The Owls have now flown the nest, but a few will be gathered together for the first and last time for the Owls Hoot Farewell weekend on the Bath Recreation Ground on 29-30 September, before the charity auction on 17 October. Fabulous feathery fun for all the family!

TICKETS - Owls Hoot Farewell weekend - 29/30 September

TICKETS - Owls of Bath 2018 Charity Auction - 17 October

OWLS HOOT FAREWELL - 29-30 SEPTEMBER - BATH REC

See all 82 owls and owlets displayed in one giant 'parliament' on the Bath Rec for the first and last time and enjoy a weekend of feathery fun for all the family!



Client: Owls of Bath Sculpture trail
Sector: Charity event

Project scope

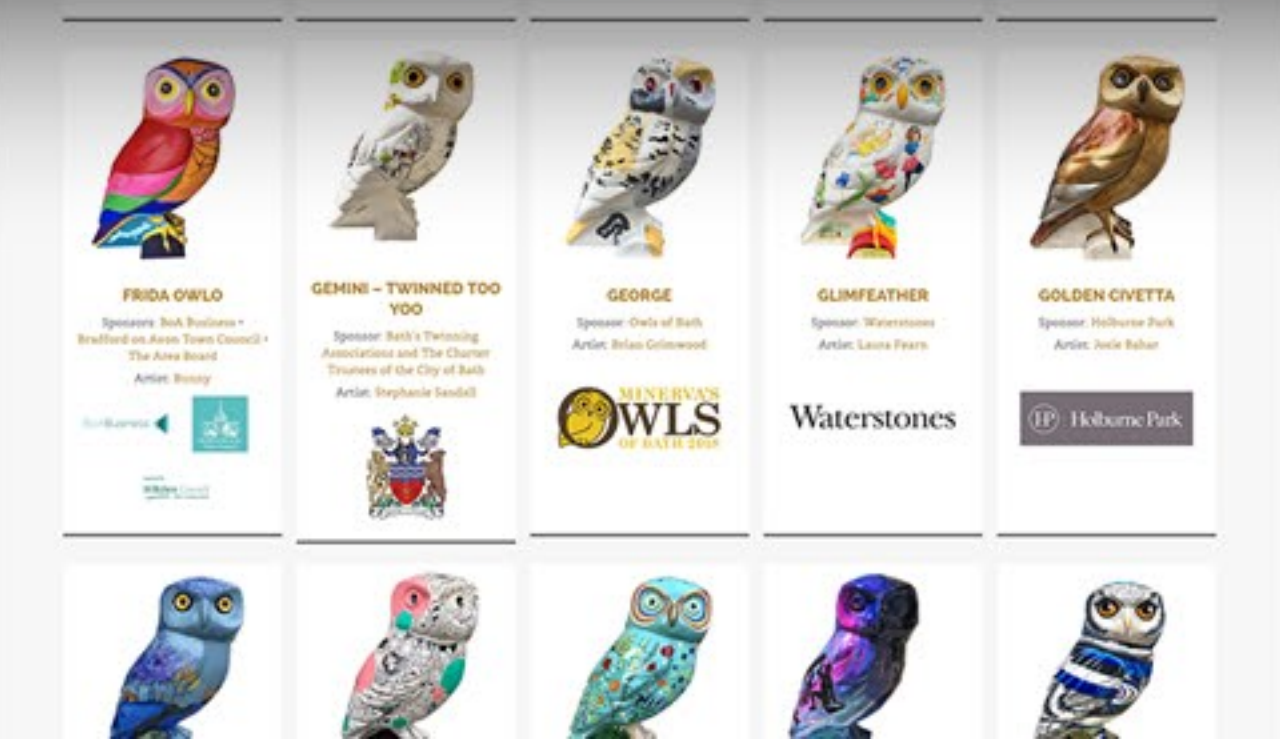
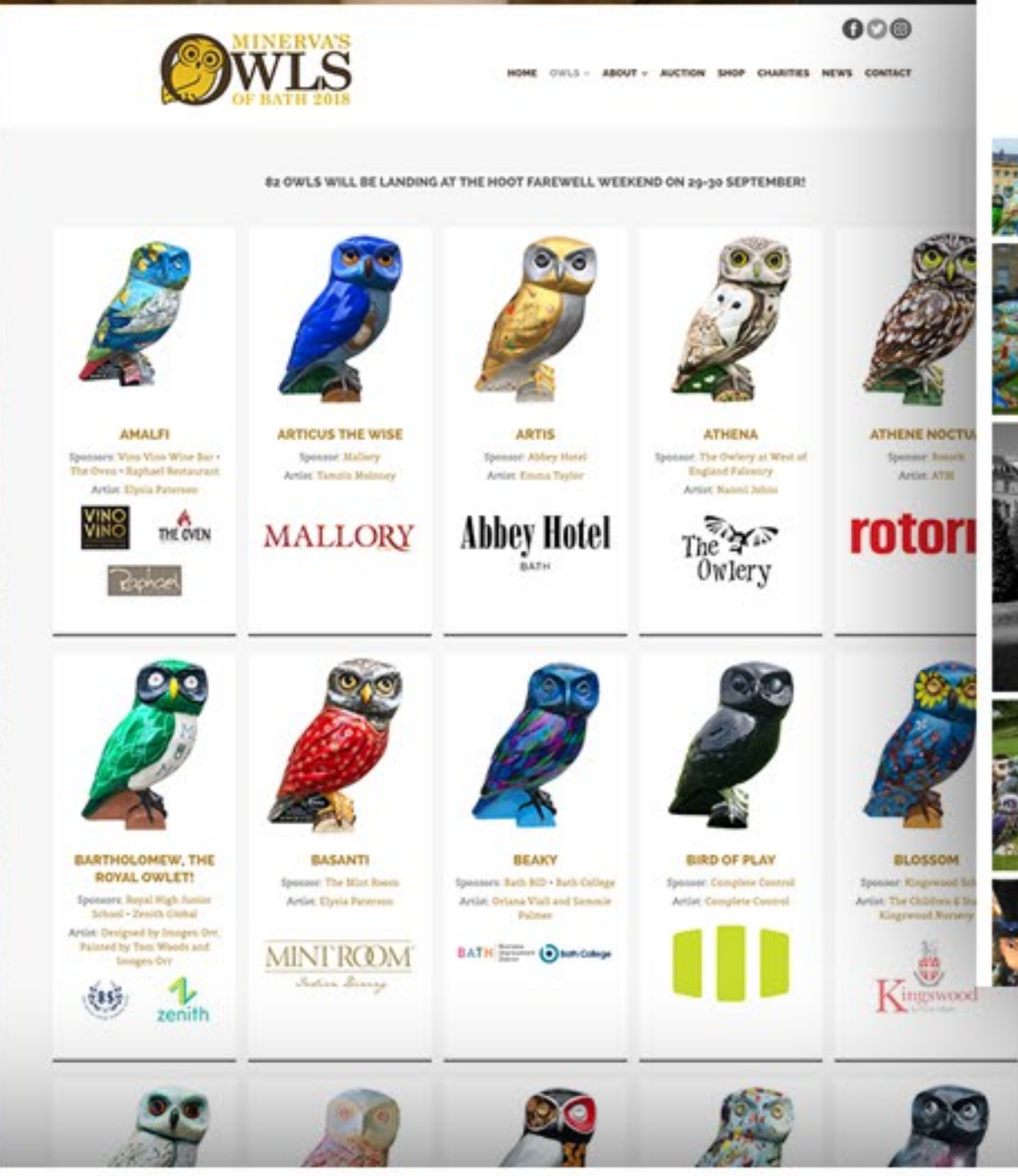
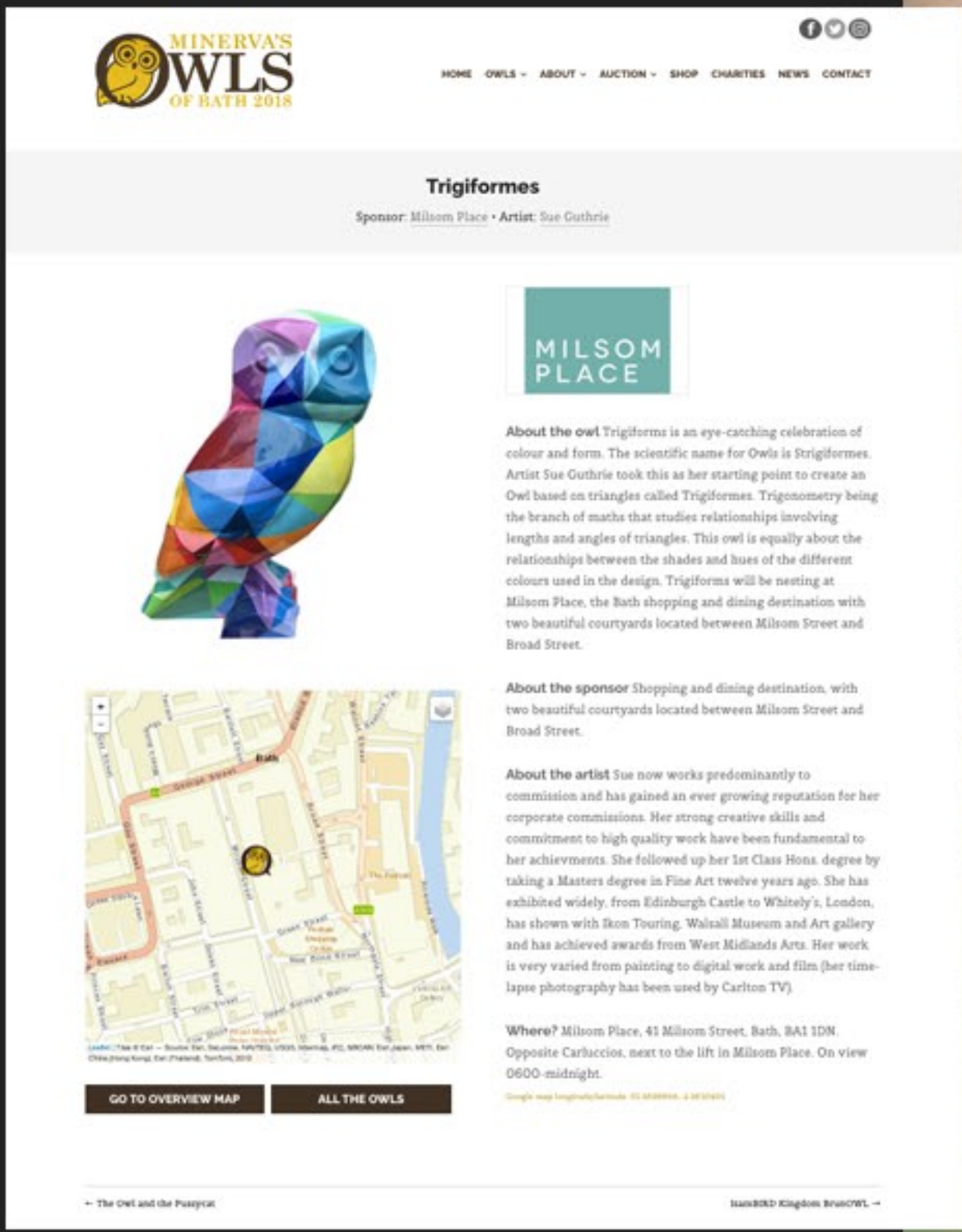
To design and build a website to support the marketing and technical activity of the Sculpture Trail Event, the launch of the project (onboarding both artists and corporate sponsors), and the end-of-project Auction event.

Direct contributions

- Liaison with the design agency and presentation of design visuals for the launch and event website.
- WordPress design and build (evolving from initial "press launch" site > main event site > auction event site)
- Consulting on site hierarchy/informational structure.
- Development of geo-tagging and mapping elements.
- Development of artist and sponsor sign-up forms/onboarding process via the website.
- CMS training - with their in-house content managers.
- Simple (PayPal) Shop setup within the site.
- Liaison with their app developer to share content data between website and mobile app.
- Photography, Video production and editing at a number of marketing events.
- (Plus sponsor of an Owl, and design and creation of a 'treasure hunt' puzzle Owl)

www.minervasowls.org





Client: Owls of Bath Sculpture trail
Sector: Charity event

Design rationale

The aim was to make the main event site highly visual (it's not often you get such exciting and fun visual material to work with!), showcasing the hundreds of Owl designs. But also allowing people to see the Owl's locations on an interactive map really easily to 'follow the trail'.

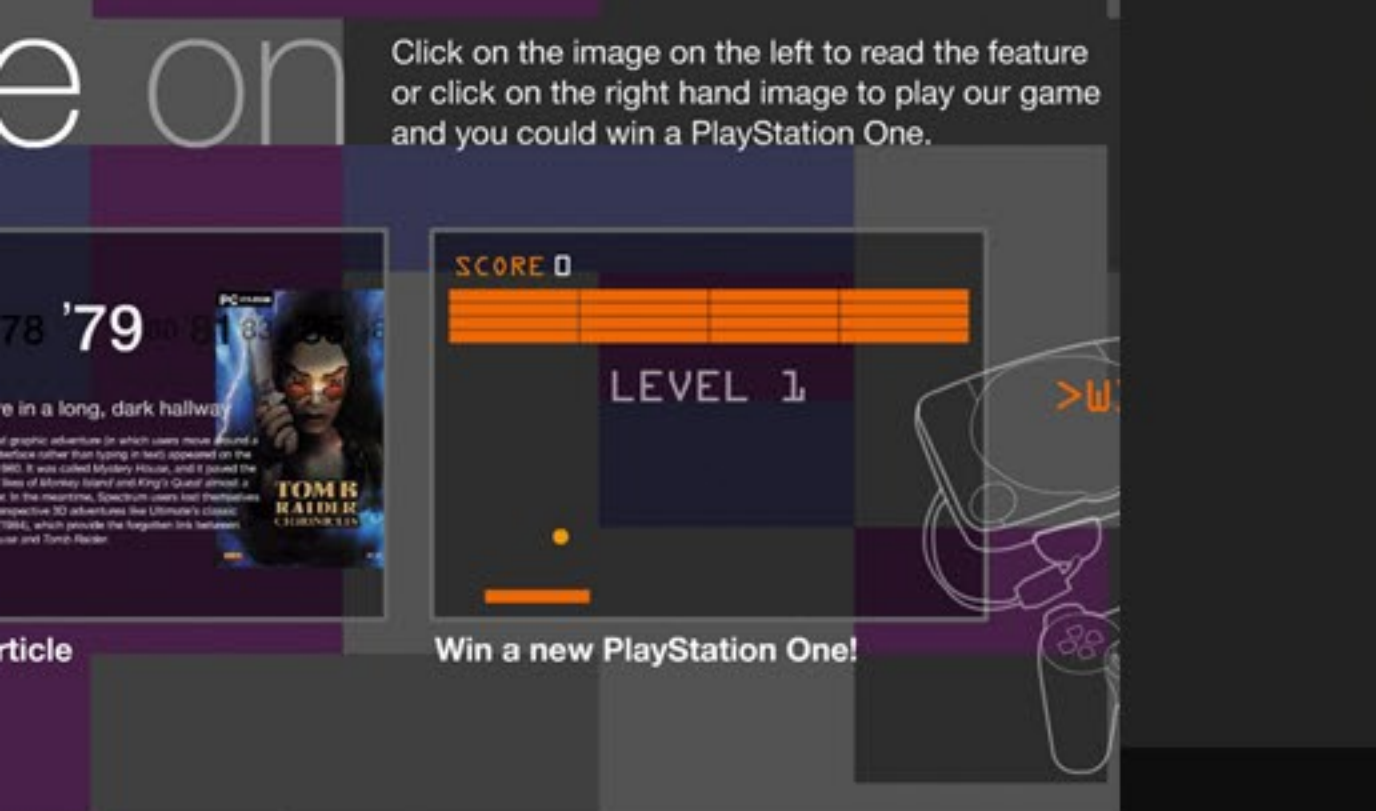
But the initial press release (launch) site was designed to be mysterious - a 'teaser' keeping everything under wraps. To achieve this we used timelapse video footage from the factory where the Owl sculptures were made with robots to give an abstract glimpse of what was to come without giving too much away.

WHOOO'S READY?

MINERVA'S OWLS OF BATH COMING SOON

www.minervasowls.org





Client: Orange Sector: Telecoms

Project scope

An older project from my Agency days - Orange produced a paper magazine (O Magazine) for their mobile phone subscribers at the time, and we teamed up with their content agency to produce an interactive version (leading edge in Flash at the time!). A mixture of feature articles, sponsorship tie-ins and cross-sell of Orange products/services were produced each month over the course of a year.

Direct contributions

- Design lead, managing ideation inc. brainstorming with the content agency, creative project management/design and dev team management.
- Graphic design, asset production.
- Flash design and animation.
- Development of content features.
- Deployment of content assets to delivery platform.



Design rationale

'Delight and inform'. Working with the Orange brand guidelines, the aim was to produce leading-edge interactive content as 'added value' for engaged subscribers (contract holders). Premium/additional Orange subscriber services were promoted/cross-sold within the context of the magazine content. The aim was for content to work alongside the paper magazine, but bring an additional interactive experience in the form of animation, simple casual games and video content.





CRYSTALLIZING DATA RELATIONSHIPS

Your data is full of relationships. They can inform, predict and transform how you do business. We crystallize these relationships to discover and deliver smart, fast answers. SO, HOW CRYSTAL CLEAR IS YOUR DATA?

GET IN TOUCH

Client: Minetech
Sector: Data mining/Software

Project scope

To refresh their website, branding and key strapline/mission statement. To help position them within their space with a new strapline and visual approach.

www.minetech.com

Direct contributions

Brand refresh (light touch, following a brand and positioning review/brainstorm).
Strategic work on approach and marketing line.
Copywriting.
Website design and development.
Content design and simple animations within the website. Icon design.
Training and handover to in-house staff for content management.

Design rationale

Minetech works in the data/text-mining space and utilises machine learning/AI to uncover unique data relationships and make predictions from them. tallhatDesign helped to position and articulate the (somewhat complex!) offer, managed a brand refresh, and built a new website. I penned the key marketing line 'Crystallizing Data Relationships' and built the animated/interactive website opener based on this line, visually articulating the idea of FINDING CLARITY or meaning within complex/big data and relationships within.



How do you know if you're really 'seeing' all of your BIG and little data?



Are there any new data relationships that you can discover?



Skipping the jargon, we automate the mining of your 'structured' numeric data and 'unstructured' text data to find the relationships you need to know about.

THIS GIVES YOU CONFIDENCE TO MAKE THE BEST DATA DECISIONS POSSIBLE

PRODUCTS

- PREDICTIVE TEXT MINING
- PREDICTIVE DATA MINING
- DATA ACQUISITION
- INSIGHTS AND INTERPRETATION
- AUTOMATION AND INTEGRATION
- SURVEYS
- FOCUS GROUPS
- WEB TRAWLING
- SOCIAL MEDIA MONITORING
- MOBILE COMMUNITIES
- CALL CENTER
- EMAIL FEEDS
- DATA HYGIENE
- PREDICTIVE TEXT MINING
- PREDICTIVE DATA MINING
- DATA SCORING
- DATA HOSTING
- CLOUD DASHBOARDS
- DATA SOURCE AUTOMATION
- DATA ARCHIVING
- 24/7 REPORTING

WE HELP DRIVE EFFECTIVE BUSINESS CHANGE.

WE HELP DRIVE EFFECTIVE BUSINESS CHANGE.

WE HELP DRIVE EFFECTIVE BUSINESS CHANGE.

BAYER

"Minetech's approach made a huge difference to our bottom line. We quickly got to some deep understandings that challenged how we were operating, but that ultimately revolutionized our business."

David Kent, Operations Manager, Bayer

PREDICTIVE TEXT MINING

A DIFFERENT APPROACH, OUR APPROACH.

Most text mining approaches focus on keywords and NLP techniques. But at Minetech we can do keyword classifications and other contextual, and keyword matches are often found. Our approach incorporates context, linguistic analysis, ontological coding, and structural analysis.

By combining these unique methods in combination with your sales data we can uncover new trends, issues and opportunities that you were not aware of.

We also provide cloud based data aggregation to eliminate any burden from your IT resources.

TURNER BROADCASTING SYSTEM, INC.

Virginia australia

Zappos.com

WHAT WE DO

TEXT MINING

We mine and analyze any text, audio or video data through an ontology-based algorithm created specifically for your business. [Read more...](#)

DATA MINING

We have been using proprietary A.I. based machine learning software since 1999 to mine numeric data. [Read more...](#)

DATA ACQUISITION

We can help you integrate and automate your data sources. [Read more...](#)

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The data is then processed through the code frame where content percentages are assigned to each subject.

